



THE ASSOCIATION OF BRITISH WOMEN IN MALAYSIA

We would like to offer your organization and opportunity to reach out to:

- >200 ABWM members
- >2,200 social media followers
- > 100 financial partners from education and business
- > 100 retailers from our annual Christmas bazaar

You can choose to advertise in our:

- Weekly newsletter
- Majalah Life (online magazine)
- Monthly events like Newcomers coffee, Lunch & Potluck
- Annual events like IWD talk & luncheon, Mother's Day month, Race Day, Pink October and Christmas Bazaar

WEEKLY NEWSLETTER TO ABWM MEMBERS

- RM50 per advert, per week for non ABWM members
- RM50 per advert, for 2 weeks for ABWM members

MAJALAH LIFE (ONLINE MAGAZINE)

	1 ISSUE	2 ISSUES (30% discount)	5 ISSUES (35% discount)	1 YEAR (10 ISSUES) (50% discount)
Full Page	RM1,500	RM3,000	RM4,900	RM7,500
½ Page	RM900	RM1,900	RM3,000	RM6,000
Back Cover	N/A	N/A	N/A	RM8,000
Inside Front Cover	N/A	N/A	N/A	RM9,000
Double Page Spread	RM3,000	RM6,000	RM9,800	RM15,000

	ARTWORK REQUIREMENTS
Full Page	1250px x 1875px high res PNG, JPG or PDF
½ Page	937px x 1250px high res PNG, JPG or PDF
Back Cover	1250px x 1875px high res PNG, JPG or PDF
Inside Front Cover	1250px x 1875px high res PNG, JPG or PDF
Double Page Spread	1875 x 2500 high res PNG, JPG or PDF or 2 single pages x 1250px x 1875px



partners@abwm.com.my