ABWM 2022 Sponsorship Deals

Sponsorships	Bronze RM5000	Silver RM9000	Gold RM13000	Platinum RM17000
Facebook Ad	1 per year	2 per year	4 per year	6 per year
Banner displayed on website				X
Logo displayed on website	X	X	X	

Online Magazine	Bronze RM5000	Silver RM9000	Gold RM13000	Platinum RM17000
2-page spread ad in the magazine – 10 issues				X
Full-page ad in the magazine – 10 issues			X	
Half-page ad in the magazine – 10 issues		X		
Quarter-page ad in the magazine – 10 issues	X			
Advertorial*		1 per year	2 per year	3 per year

**Advertorial: A feature article located prominently on the online magazine homepage. The feature article may include up to 500 words, six photographs, and one video.*

Events	Bronze RM5000	Silver RM9000	Gold RM13000	Platinum RM17000
Logo on advertising material		X	X	X
Name on advertising material	X			
Banner at event, as allowed by venue		X	X	X
Promotional table at event				X

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